



REMIT TO WLOS-TV
110 Technology Drive
Asheville, NC 28803
ph: (828) 684-1340

Advertiser
Agency
Buyer
Salesperson

National Education Association Adv(86151'
Waterfront Strategies (7591)
Furman, Mike
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x

Invoice 3570573
Inv Date 9/28/2014
Terms CIA
Contract 1917519
Bill Type Standard
Period 9/1/2014 - 9/28/2014

**National Education Association
Advocacy Fund
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001**

AdM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
NEA ADVOCACY GROUP (657563)
National/Political Issue Agency BRD
3498/ECR10391888

TV
NEA ADVOCACY GROUP

CO-OP/Order Type No/Normal
Package
Gen. Date 9/30/2014 9:26:17AM

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		NEWS 13 EARLY EDITION					
	News	78777-News-News 13	Per week (1), Mo, Tu, We, Th	09/08/14 5:16:20AM (Mo)	00:30	NEA-T14-102H	\$570.00	
2.0	Contract Line Remarks:		NEWS 13 EARLY EDITION					
	News	78777-News-News 13	Per week (1), Fr	09/12/14 5:09:51AM (Fr)	00:30	NEA-T14-102H	\$570.00	
3.0	Contract Line Remarks:		NEWS					
	News	78778-News-News 13	Per week (1), Mo, Tu, We, Th	09/08/14 5:49:16AM (Mo)	00:30	NEA-T14-102H	\$740.00	
	News	78778-News-News 13	Per week (1), Mo, Tu, We, Th	09/15/14 5:47:12AM (Mo)	00:30	NEA-T14-102H	\$740.00	
4.0	Contract Line Remarks:		NEWS 13 THIS MORNING					
	News	6:00:00AM- 6:30:00	Per week (2), Mo, Tu, We, Th	09/15/14 6:10:22AM (Mo)	00:30	NEA-T14-102H	\$1125.00	
	News	6:00:00AM- 6:30:00	Per week (2), Mo, Tu, We, Th	09/18/14 6:16:17AM (Th)	00:30	NEA-T14-102H	\$1125.00	
5.0	Contract Line Remarks:		NEWS 13 SUNDAY @ 6					
	News	151359-News-News 13	Per week (1), Su	09/07/14 6:26:03AM (Su)	00:30	NEA-T14-102H	\$225.00	
6.0	Contract Line Remarks:		NEWS 13 SUNDAY @ 6					
	News	151359-News-News 13	Per week (1), Su	09/14/14 6:31:09AM (Su)	00:30	NEA-T14-102H	\$225.00	
7.0	Contract Line Remarks:		NEWS					
	News	6:30:00AM- 7:00:00	Per week (1), Mo, Tu, We, Th	09/08/14 6:49:15AM (Mo)	00:30	NEA-T14-102H	\$1240.00	
8.0	Contract Line Remarks:		NEWS					
	News	6:30:00AM- 7:00:00	Per week (1), Mo, Tu, We, Th	09/09/14 6:57:55AM (Tu)	00:30	NEA-T14-102H	\$1240.00	
	News	6:30:00AM- 7:00:00	Per week (1), Mo, Tu, We, Th	09/16/14 6:39:43AM (Tu)	00:30	NEA-T14-102H	\$1240.00	
9.0	Contract Line Remarks:		GOOD MORNING AMERICA					
	News	7:00:00AM- 8:00:00	Per week (1), Mo, Tu, We, Th	09/08/14 7:28:59AM (Mo)	00:30	NEA-T14-102H	\$1240.00	
10.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA					
	News	7:00:00AM- 8:00:00	Per week (1), Mo, Tu, We, Th	09/09/14 7:25:14AM (Tu)	00:30	NEA-T14-102H	\$1240.00	
11.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA					
	News	7:00:00AM- 8:00:00	Per week (2), Mo, Tu, We, Th	09/15/14 7:42:03AM (Mo)	00:30	NEA-T14-102H	\$1240.00	
	News	7:00:00AM- 8:00:00	Per week (2), Mo, Tu, We, Th	09/17/14 7:25:14AM (We)	00:30	NEA-T14-102H	\$1240.00	
12.0	Contract Line Remarks:		NEWS 13 SUNDAY @ 7					
	News	151358-News-News 13	Per week (1), Su	09/14/14 7:17:52AM (Su)	00:30	NEA-T14-102H	\$620.00	
13.0	Contract Line Remarks:		GMA					
	News	8:00:00AM- 9:00:00	Per week (1), Mo, Tu, We, Th	09/08/14 8:47:27AM (Mo)	00:30	NEA-T14-102H	\$1125.00	
14.0	Contract Line Remarks:		GMA					
	News	8:00:00AM- 9:00:00	Per week (1), Fr	09/12/14 8:46:47AM (Fr)	00:30	NEA-T14-102H	\$1125.00	
15.0	Contract Line Remarks:		GMA					
	News	107447-ABC-Good M	Per week (1), Su	09/07/14 8:41:09AM (Su)	00:30	NEA-T14-102H	\$790.00	
16.0	Contract Line Remarks:		GMA					
	News	107447-ABC-Good M	Per week (1), Su	09/14/14 8:47:33AM (Su)	00:30	NEA-T14-102H	\$790.00	
17.0	Contract Line Remarks:		NEWS 13 @ NOON					
	News	34096-News-News 13	Per week (1), Mo, Tu, We, Th	09/08/14 12:20:59PM (Mo)	00:30	NEA-T14-102H	\$450.00	
18.0	Contract Line Remarks:		NEWS 13 @ NOON					
	News	33980-News-News 13	Per week (1), Mo, Tu, We, Th	09/08/14 12:49:31PM (Mo)	00:30	NEA-T14-102H	\$510.00	



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POLITICAL ISSUE (ns) (1187)
NEA ADVOCACY GROUP (657563)
National/Political Issue Agency BRD
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Invoice 3570573
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Contract 1917519
Bill Type Standard
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Advocacy Fund
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NEA ADVOCACY GROUP

CO-OP/Order Type No/Normal
Package
Gen. Date 9/30/2014 9:26:17AM

Asheville (WLOS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
19.0	Contract Line Remarks:	THE CHEW						
	SPOT	156879-ABC-The Che	Per week (1),Mo,Tu,We,Th	09/08/14 1:56:27PM (Mo)	00:30	NEA-T14-102H	\$225.00	
20.0	Contract Line Remarks:	FIRST NEWS AT 5						
	News	34132-News-News 13	Per week (1),Mo,Tu,We,Th	09/10/14 5:16:42PM (We)	00:30	NEA-T14-102H	\$1125.00	
21.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5						
	News	34132-News-News 13	Per week (1),Mo,Tu,We,Th	09/08/14 5:16:51PM (Mo)	00:30	NEA-T14-102H	\$1125.00	
22.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5						
	News	34132-News-News 13	Per week (1),Fr	09/12/14 5:25:13PM (Fr)	00:30	NEA-T14-102H	\$1125.00	
23.0	Contract Line Remarks:	NEWS						
	News	34137-News-News 13	Per week (1),Mo,Tu,We,Th	09/08/14 5:48:18PM (Mo)	00:30	NEA-T14-102H	\$1240.00	
24.0	Contract Line Remarks:	NEWS						
	News	34137-News-News 13	Per week (2),Mo,Tu,We,Th	09/15/14 5:47:32PM (Mo)	00:30	NEA-T14-102H	\$1240.00	
	News	34137-News-News 13	Per week (2),Mo,Tu,We,Th	09/18/14 5:27:45PM (Th)	00:30	NEA-T14-102H	\$1240.00	
25.0	Contract Line Remarks:	NEWS						
	News	6:00:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th	09/09/14 6:11:31PM (Tu)	00:30	NEA-T14-102H	\$1575.00	
26.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B NEWS						
	News	6:00:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th	09/08/14 6:16:53PM (Mo)	00:30	NEA-T14-102H	\$1575.00	
27.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B NEWS						
	News	6:00:00PM- 7:00:00	Per week (1),Fr	09/12/14 6:09:43PM (Fr)	00:30	NFA-T14-102H	\$1575.00	
28.0	Contract Line Remarks:	WHEEL						
	SPOT	34196-Wheel of Fortu	Per week (1),Mo,Tu,We,Th	09/09/14 7:11:11PM (Tu)	00:30	NEA-T14-102H	\$1575.00	
29.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B WHEEL						
	SPOT	34196-Wheel of Fortu	Per week (1),Mo,Tu,We,Th	09/08/14 7:12:04PM (Mo)	00:30	NEA-T14-102H	\$1575.00	
30.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU B WHEEL						
	SPOT	34196-Wheel of Fortu	Per week (1),Fr	09/12/14 7:22:47PM (Fr)	00:30	NEA-T14-102H	\$1575.00	
31.0	Contract Line Remarks:	AMERICA'S FUNNIEST H.VIDEOS (NA ON						
	Prime	139752-ABC-America	Per week (1),Su	09/14/14 7:21:53PM (Su)	00:30	NEA-T14-102H	\$3600.00	
32.0	Contract Line Remarks:	JEOPARDY						
	SPOT	34213-Jeopardy	Per week (1),Mo,Tu,We,Th	09/08/14 7:54:26PM (Mo)	00:30	NEA-T14-102H	\$1575.00	
33.0	Contract Line Remarks:	JEOPARDY						
	SPOT	34213-Jeopardy	Per week (1),Mo,Tu,We,Th	09/09/14 7:41:10PM (Tu)	00:30	NEA-T14-102H	\$1575.00	
	SPOT	34213-Jeopardy	Per week (1),Mo,Tu,We,Th	09/18/14 7:34:13PM (Th)	00:30	NEA-T14-102H	\$1575.00	
34.0	Contract Line Remarks:	DWTS						
	SPOT	139763-ABC-Dancing	Per week (1),Mo	09/15/14 8:22:55PM (Mo)	00:30	NEA-T14-102H	\$6750.00	
35.0	Contract Line Remarks:	NEWS 13 TONIGHT						
	News	34251-News-News 13	Per week (2),Mo,Tu,We,Th	09/16/14 11:23:52PM (Tu)	00:30	NEA-T14-102H	\$1240.00	
	News	34251-News-News 13	Per week (2),Mo,Tu,We,Th	09/17/14 11:24:37PM (We)	00:30	NEA-T14-102H	\$1240.00	



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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
36.0	Contract Line Remarks:		NEWS 13 TONIGHT					
	News	34251-News-News 13	Per week (1), Su	09/07/14 11:30:19PM (Su)	00:30	NEA-T14-102H	\$945.00	
37.0	Contract Line Remarks:		NEWS 13 TONIGHT					
	News	34251-News-News 13	Per week (1), Fr, Su	09/12/14 11:00:11PM (Fr)	00:30	NEA-T14-102H	\$1125.00	
38.0	SPOT			09/10/14		1 preempt @ \$270.00	\$0.00	Client Request
39.0	Contract Line Remarks:		JIMMY KIMMEL					
	SPOT	11:35:00PM-12:35:00	Per week (1), Mo, Tu, We, Th	09/08/14 12:07:53AM (Mo)	00:30	NEA-T14-102H	\$270.00	
	SPOT	11:35:00PM-12:35:00	Per week (1), Mo, Tu, We, Th	09/18/14 12:15:11AM (Th)	00:30	NEA-T14-102H	\$270.00	
40.0	Contract Line Remarks:		COLLEGE FOOTBALL					
	Football	76714-Sports-ABC Co	Per week (1), Sa	09/13/14 1:50:49PM (Sa)	00:30	NEA-T14-102H	\$2250.00	
41.0	Contract Line Remarks:		NEWS					
	News	151356-News-News 13	Per week (1), Sa	09/13/14 6:35:50AM (Sa)	00:30	NEA-T14-102H	\$225.00	
42.0	Contract Line Remarks:		NEWS					
	SPOT	4:30:00AM- 4:58:00	Per week (1), Mo, Tu, We, Th	09/09/14 4:54:10AM (Tu)	00:30	NEA-T14-102H	\$90.00	
43.0	Contract Line Remarks:		GMA					
	News	8:00:00AM- 9:00:00	Per week (1), Mo, Tu, We, Th	09/16/14 8:29:29AM (Tu)	00:30	NEA-T14-102H	\$1125.00	
44.0	Contract Line Remarks:		NEWS					
	News	34132-News-News 13	Per week (1), Mo, Tu, We, Th	09/17/14 5:22:56PM (We)	00:30	NEA-T14-102H	\$1125.00	
45.0	Contract Line Remarks:		NEWS					
	News	6:00:00PM- 7:00:00	Per week (1), Mo, Tu, We, Th	09/16/14 6:12:54PM (Tu)	00:30	NEA-T14-102H	\$1575.00	
46.0	Contract Line Remarks:		WHEEL					
	SPOT	34196-Wheel of Fortu	Per week (1), Mo, Tu, We, Th	09/18/14 7:12:23PM (Th)	00:30	NEA-T14-102H	\$1575.00	
47.0	Contract Line Remarks:		DWTS					
	Prime	139763-ABC-Dancing	Per week (1), Mo	09/15/14 9:44:37PM (Mo)	00:30	NEA-T14-102H	\$6750.00	
48.0	Contract Line Remarks:		NEWS					
	News	151356-News-News 13	Per week (1), Sa	09/13/14 6:08:35AM (Sa)	00:30	NEA-T14-102H	\$225.00	
49.0	Contract Line Remarks:		FOOTBALL					
	Football	76714-Sports-ABC Co	Per week (1), Sa	09/13/14 2:07:51PM (Sa)	00:30	NEA-T14-102H	\$2250.00	
50.0	Contract Line Remarks:		NEWS					
	News	34251-News-News 13	Per week (1), Fr	09/12/14 11:34:30PM (Fr)	00:30	NEA-T14-102H	\$1125.00	
51.0	Contract Line Remarks:		NEWS					
	News	34096-News-News 13	Per week (1), Th	09/11/14 12:27:59PM (Th)	00:30	NEA-T14-102H	\$450.00	
52.0	SPOT	4:30:00AM- 4:58:00	Per week (1), We, Th	09/11/14 4:45:33AM (Th)	00:30	NEA-T14-102H	\$90.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$75,200.00
Commission	(\$11,280.00)
Net Total	\$63,920.00

Total Spots 59



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

National Education Association Advocacy Fund
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1917519

Schedule Dates	09/07/14-09/18/14	Date Entered	09/04/14
Advertiser	National Education Association Advocacy Fund (86	Last Modified	09/08/14
Agency	Waterfront Strategies (7591)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NEA ADVOCACY GROUP (657563)	Headline #	ECR10391888
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Furman, Mike	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	39/42/3498	Commission	\$11,280.00
Account Types	National/Political Issue Agency BRD	Net Total	\$63,920.00
Billing Type	Standard	Sales Tax	
Comments	TV NEA ADVOCACY GROUP		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	59	\$75,200.00
Grand Total:	59	\$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/08/14-09/11/14	1	:30	5A- News-News 13 Early Sun	1	X	X	X	X				1	\$570.00	\$570.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	9/4/14
2.0	Normal Line / News	09/12/14-09/12/14	1	:30	5A- News-News 13 Early Sun	1					X			1	\$570.00	\$570.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	9/4/14
3.0	Normal Line / News	09/08/14-09/18/14	1	:30	5:28A- News-News 13 Early 530a	2	X	X	X	X				2	\$740.00	\$1,480.00	Asheville (WLOS)	NEWS	9/4/14
4.0	Normal Line / News	09/15/14-09/18/14	1	:30	6A- 6:30A (EST)	2	X	X	X	X				2	\$1,125.00	\$2,250.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/4/14
5.0	Normal Line / News	09/07/14-09/07/14	1	:30	5:59A- News-News 13 @ 6am Sunday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	9/4/14
6.0	Normal Line / News	09/14/14-09/14/14	1	:30	5:59A- News-News 13 @ 6am Sunday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	9/4/14
7.0	Normal Line / News	09/08/14-09/11/14	1	:30	6:30A- 7A (EST)	1	X	X	X	X				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NEWS	9/4/14
8.0	Normal Line / News	09/08/14-09/18/14	1	:30	6:30A- 7A (EST)	1	X	X	X	X				2	\$1,240.00	\$2,480.00	Asheville (WLOS)	NEWS	9/4/14
9.0	Normal Line / News	09/08/14-09/11/14	1	:30	7A- 8A (EST)	1	X	X	X	X				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	GOOD MORNING AMERICA	9/4/14
10.0	Normal Line / News	09/08/14-09/11/14	1	:30	7A- 8A (EST)	1	X	X	X	X				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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650 Massachusetts Ave NW
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Schedule Dates 09/07/14-09/18/14
Advertiser National Education Association Advocacy Fund (86
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand NEA ADVOCACY GROUP (657563)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Furman, Mike
Phone/Fax /
CPE 39/42/3498
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV
NEA ADVOCACY GROUP

Date Entered 09/04/14
Last Modified 09/08/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10391888
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,280.00
Net Total \$63,920.00
Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2014
Spots 59
Rate \$75,200.00
Grand Total: 59 \$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	09/15/14-09/18/14	1	:30	7A- 8A (EST)	2	X	X	X	X				2	\$1,240.00	\$2,480.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	9/4/14
12.0	Normal Line / News	09/14/14-09/14/14	1	:30	6:58-20A- News-News 13 @ 7am Sunday	1							X	1	\$620.00	\$620.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	9/4/14
13.0	Normal Line / News	09/08/14-09/11/14	1	:30	8A- 9A (EST)	1	X	X	X	X				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	GMA	9/4/14
14.0	Normal Line / News	09/12/14-09/12/14	1	:30	8A- 9A (EST)	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	GMA	9/4/14
15.0	Normal Line / News	09/07/14-09/07/14	1	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$790.00	\$790.00	Asheville (WLOS)	GMA	9/4/14
16.0	Normal Line / News	09/14/14-09/14/14	1	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$790.00	\$790.00	Asheville (WLOS)	GMA	9/4/14
17.0	Normal Line / News	09/08/14-09/11/14	1	:30	11:58-41A- News-News 13 at Noon	1	X	X	X	X				1	\$450.00	\$450.00	Asheville (WLOS)	NEWS 13 @ NOON	9/4/14
18.0	Normal Line / News	09/08/14-09/11/14	1	:30	12:30P- News-News 13 at 1230P	1	X	X	X	X				1	\$510.00	\$510.00	Asheville (WLOS)	NEWS 13 @ NOON	9/4/14
19.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	1P- ABC-The Chew	1	X	X	X	X				1	\$225.00	\$225.00	Asheville (WLOS)	THE CHEW	9/4/14
20.0	Normal Line / News	09/08/14-09/11/14	1	:30	4:59P- News-News 13 First News At 5P	1	X	X	X	X				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	FIRST NEWS AT 5	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

National Education Association Advocacy Fund
660 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1917519

Schedule Dates	09/07/14-09/18/14	Date Entered	09/04/14
Advertiser	National Education Association Advocacy Fund (86	Last Modified	09/08/14
Agency	Waterfront Strategies (7591)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NEA ADVOCACY GROUP (657563)	Headline #	ECR10391888
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Furnan, Mike	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	39/42/3498	Commission	\$11,280.00
Account Types	National/Political Issue Agency BRD	Net Total	\$63,920.00
Billing Type	Standard	Sales Tax	
Comments	TV NEA ADVOCACY GROUP		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	59	\$75,200.00
Grand Total:	59	\$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / News	09/08/14-09/11/14	1	:30	4:59P- News-News 13 First News At 5p	1	X	X	X	X				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	9/4/14
22.0	Normal Line / News	09/12/14-09/12/14	1	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	9/4/14
23.0	Normal Line / News	09/08/14-09/11/14	1	:30	5:27:30P- News-News 13 at 5:30p	1	X	X	X	X				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NEWS	9/4/14
24.0	Normal Line / News	09/15/14-09/18/14	1	:30	5:27:30P- News-News 13 at 5:30p	2	X	X	X	X				2	\$1,240.00	\$2,480.00	Asheville (WLOS)	NEWS	9/4/14
25.0	Normal Line / News	09/08/14-09/11/14	1	:30	6P- 7P (EST)	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	NEWS	9/4/14
26.0	Normal Line / News	09/08/14-09/11/14	1	:30	6P- 7P (EST)	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	9/4/14
27.0	Normal Line / News	09/12/14-09/12/14	1	:30	6P- 7P (EST)	1					X			1	\$1,575.00	\$1,575.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	9/4/14
28.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	6:58:50P- Wheel of Fortune	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	WHEEL	9/4/14
29.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	6:58:50P- Wheel of Fortune	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLOS Asheville
110 Technology Dr
Asheville, NC 28803
National Education Association Advocacy Fund
660 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1917519

Schedule Dates 09/07/14-09/18/14
Advertiser National Education Association Advocacy Fund (86
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand NEA ADVOCACY GROUP (657563)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Fuman, Mike
Phone/Fax /
CPE 39/42/3498
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV
NEA ADVOCACY GROUP

Date Entered 09/04/14
Last Modified 09/08/14
Entered By Louise Palmer
CO-OP No
Headline # ECR10391888
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,280.00
Net Total \$63,920.00
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	59	\$75,200.00
Grand Total:	59	\$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	09/12/14-09/12/14	1	:30	6:58-50P- Wheel of Fortune	1					X			1	\$1,575.00	\$1,575.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL	9/4/14
31.0	Normal Line / Prime	09/14/14-09/14/14	1	:30	6:58-56P- ABC-Americas Funniest Home Videos (Sunday)	1						X		1	\$3,600.00	\$3,600.00	Asheville (WLOS)	AMERICA'S FUNNIEST H.VIDEOS (MA ON	9/4/14
32.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	7:28-30P- Jeopardy	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	JEOPARDY	9/4/14
33.0	Normal Line / SPOT	09/08/14-09/18/14	1	:30	7:28-30P- Jeopardy	1	X	X	X	X				2	\$1,575.00	\$3,150.00	Asheville (WLOS)	JEOPARDY	9/4/14
34.0	Normal Line / SPOT	09/15/14-09/15/14	1	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$6,750.00	\$6,750.00	Asheville (WLOS)	DWTS	9/4/14
35.0	Normal Line / News	09/15/14-09/18/14	1	:30	11:00-56P- News-News 13 11P Late News	2	X	X	X	X				2	\$1,240.00	\$2,480.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/4/14
36.0	Normal Line / News	09/07/14-09/07/14	1	:30	10:59-56P- News-News 13 11P Late News	1						X		1	\$945.00	\$945.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/4/14
37.0	Normal Line / News	09/12/14-09/14/14	1	:30	10:59-56P- News-News 13 11P Late News	1					X		X	1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/4/14
38.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	11:35P- 12:35A (EST)	1	X	X	X	X					\$270.00		Asheville (WLOS)	JIMMY KIMMEL	9/4/14
38.0.1	Closed Preempt	09/10/14															Asheville (WLOS)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

National Education Association Advocacy Fund
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1917519

Schedule Dates

09/07/14-09/18/14

Advertiser

National Education Association Advocacy Fund (86

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

NEA ADVOCACY GROUP (657563)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Furman, Mike

Phone/Fax

39/42/3498

CPE

39/42/3498

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

TV
NEA ADVOCACY GROUP

Date Entered

09/04/14

Last Modified

09/08/14

Entered By

Louise Palmer

CO-OP

NO

Headline

ECR10391888

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission %

15.00

Commission

\$11,280.00

Net Total

\$63,920.00

Sales Tax

Asheville (WLOS)

By Broadcast Month

Sep. 2014

Grand Total:

Spots

59

Rate

\$75,200.00

59

\$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	09/08/14-09/18/14	1	:30	11:35P- 12:35A (EST)	1	X	X	X	X				2	\$270.00	\$540.00	Asheville (WLOS)	JIMMY KIMMEL	9/4/14
40.0	Normal Line / Football	09/13/14-09/13/14	1	:30	12P- Sports-ABC College Football	1						X		1	\$2,250.00	\$2,250.00	Asheville (WLOS)	COLLEGE FOOTBALL	9/4/14
41.0	Normal Line / News	09/13/14-09/13/14	1	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS	9/4/14
42.0	Normal Line / SPOT	09/08/14-09/11/14	1	:30	4:30A- 4:58A (EST)	1	X	X	X	X				1	\$90.00	\$90.00	Asheville (WLOS)	NEWS	9/4/14
43.0	Normal Line / News	09/15/14-09/18/14	1	:30	8A- 9A (EST)	1	X	X	X	X				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	GMA	9/4/14
44.0	Normal Line / News	09/15/14-09/18/14	1	:30	4:59P- News-News 13 First News At 5p	1	X	X	X	X				1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	9/4/14
45.0	Normal Line / News	09/15/14-09/18/14	1	:30	6P- 7P (EST)	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	NEWS	9/4/14
46.0	Normal Line / SPOT	09/15/14-09/18/14	1	:30	6:58:50P- Wheel of Fortune	1	X	X	X	X				1	\$1,575.00	\$1,575.00	Asheville (WLOS)	WHEEL	9/4/14
47.0	Normal Line / Prime	09/15/14-09/15/14	1	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$6,750.00	\$6,750.00	Asheville (WLOS)	DWTS	9/8/14
48.0	Normal Line / News	09/13/14-09/13/14	1	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS	9/8/14
49.0	Normal Line / Football	09/13/14-09/13/14	1	:30	12P- Sports-ABC College Football	1						X		1	\$2,250.00	\$2,250.00	Asheville (WLOS)	FOOTBALL	9/8/14

CONFIRMATION CONTRACT

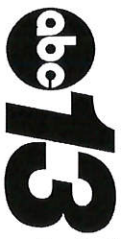
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

National Education Association Advocacy Fund
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1917519

Schedule Dates	09/07/14-09/18/14	Date Entered	09/04/14
Advertiser	National Education Association Advocacy Fund (86	Last Modified	09/08/14
Agency	Waterfront Strategies (7591)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NEA ADVOCACY GROUP (657563)	Headline #	ECR10391888
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Furman, Mike	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	39/42/3498	Commission	\$11,280.00
Account Types	National/Political Issue Agency BRD	Net Total	\$63,920.00
Billing Type	Standard	Sales Tax	
Comments	TV NEA ADVOCACY GROUP		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	59	\$75,200.00
Grand Total:	59	\$75,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / News	09/12/14-09/12/14	1	:30	10:59-56P- News-News 13 11P Late News	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	9/8/14
51.0	Normal Line / News	09/11/14-09/11/14	1	:30	11:58-41A- News-News 13 at Noon	1				X				1	\$450.00	\$450.00	Asheville (WLOS)	NEWS	9/8/14
52.0	Normal Line / SPOT	09/10/14-09/11/14	1	:30	4:30A- 4:58A (EST)	1			X	X				1	\$90.00	\$90.00	Asheville (WLOS)		9/8/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

ORDER WORKSHEET

Rep Order# 10391888 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 09/04/14 12:00 PM
Last Received: 09/04/14 11:55 AM
Showing Buylines: All Lines

1 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product NEA ADVOCACY GROUP
Estimate# 3498
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

NEA ADVOCACY GROUP

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/4 PLEASES EE THE PRODUCT NAME ADDED TO THE ABOVE ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	5A-530A	NEWS 13 EARLY EDITION	30	-	-	\$570.00	09/05-09/11	1	1	\$570.00
2	F, M-Th	5A-530A	NEWS 13 EARLY EDITION	30	-	-	\$570.00	09/12-09/18	1	1	\$570.00
3	F, M-Th	530A-6A	NEWS	30	-	-	\$740.00	09/05-09/11 09/12-09/18	1 1	1 1	\$1,480.00
5	F, M-Th	6A-630A	NEWS 13 THIS MORNING	30	-	-	\$1,125.00	09/12-09/18	2	2	\$2,250.00
6	Su	6A-7A	NEWS 13 SUNDAY @ 6	30	-	-	\$225.00	09/07-09/07	1	1	\$225.00
7	Su	6A-7A	NEWS 13 SUNDAY @ 6	30	-	-	\$225.00	09/14-09/14	1	1	\$225.00
8	F, M-Th	630A-7A	NEWS	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00
9	F, M-Th	630A-7A	NEWS	30	-	-	\$1,240.00	09/05-09/11 09/12-09/18	1 1	1 1	\$2,480.00
10	F, M-Th	7A-8A	GOOD MORNING AMERICA	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00

ORDER WORKSHEET

Rep Order# 10391888 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 09/04/14 12:00 PM
Last Received: 09/04/14 11:55 AM
Showing Buylines: All Lines

2 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product NEA ADVOCACY GROUP
Estimate# 3498
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F, M-Th	7A-8A	GOOD MORNING AMERICA	30	-	-	\$1,240.00	09/05-09/11 09/12-09/18	1 2	1 2	\$3,720.00
13	Su	7A-8A	NEWS 13 SUNDAY @ 7	30	-	-	\$620.00	09/14-09/14	1	1	\$620.00
14	F, M-Th	8A-9A	GMA	30	-	-	\$1,125.00	09/05-09/11	1	1	\$1,125.00
15	F, M-Th	8A-9A	GMA	30	-	-	\$1,125.00	09/12-09/18	2	2	\$2,250.00
16	Su	8A-9A	GMA	30	-	-	\$790.00	09/07-09/07	1	1	\$790.00
17	Su	8A-9A	GMA	30	-	-	\$790.00	09/14-09/14	1	1	\$790.00
18	F, M-Th	12P-1230P	NEWS 13 @ NOON	30	-	-	\$450.00	09/05-09/11	1	1	\$450.00
19	F, M-Th	1230P-1P	NEWS 13 @ NOON	30	-	-	\$510.00	09/05-09/11	1	1	\$510.00
20	F, M-Th	1P-2P	THE CHEW	30	-	-	\$225.00	09/05-09/11	1	1	\$225.00
21	F, M-Th	5P-530P	FIRST NEWS AT 5	30	-	-	\$1,125.00	09/05-09/11	1	1	\$1,125.00
22	F, M-Th	5P-530P	FIRST NEWS AT 5	30	-	-	\$1,125.00	09/05-09/11 09/12-09/18	1 2	1 2	\$3,375.00
23	F, M-Th	530P-6P	NEWS	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00
24	F, M-Th	530P-6P	NEWS	30	-	-	\$1,240.00	09/12-09/18	2	2	\$2,480.00
25	F, M-Th	6P-7P	NEWS	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
26	F, M-Th	6P-7P	NEWS	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 2	1 2	\$4,725.00

ORDER WORKSHEET

Rep Order# 10391888 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 09/04/14 12:00 PM
Last Received: 09/04/14 11:55 AM
Showing Buylines: All Lines

3 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product NEA ADVOCACY GROUP
Estimate# 3498
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	F, M-Th	7P-730P	WHEEL	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
28	F, M-Th	7P-730P	WHEEL	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 2	1 2	\$4,725.00
29	Su	7P-8P	AMERICA'S FUNNIEST H. VIDEOS (NA ON	30	-	-	\$2,925.00	09/07-09/07	1	1	\$2,925.00
30	Su	7P-8P	AMERICA'S FUNNIEST H. VIDEOS (NA ON	30	-	-	\$3,600.00	09/14-09/14	1	1	\$3,600.00
31	F, M-Th	730P-8P	JEOPARDY	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
32	F, M-Th	730P-8P	JEOPARDY	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 1	1 1	\$3,150.00
33	M	8P-10P	DWTS	30	-	-	\$6,750.00	09/08-09/08 09/15-09/15	1 1	1 1	\$13,500.00
35	M-Th	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$1,240.00	09/15-09/18	2	2	\$2,480.00
36	F-Su	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$945.00	09/05-09/07	2	2	\$1,890.00
37	F-Su	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$1,125.00	09/12-09/14	1	1	\$1,125.00
38	F, M-Th	1135P-1235A	JIMMY KIMMEL	30	-	-	\$270.00	09/05-09/11	1	1	\$270.00
39	F, M-Th	1135P-1235A	JIMMY KIMMEL	30	-	-	\$270.00	09/05-09/11 09/12-09/18	1 1	1 1	\$540.00
40	Sa	12P-330P	COLLEGE FOOTBALL	30	-	-	\$2,250.00	09/13-09/13	1	1	\$2,250.00
41	Sa	6A-7A	NEWS	30	-	-	\$225.00	09/13-09/13	1	1	\$225.00

ORDER WORKSHEET

Rep Order# 10391888 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 09/04/14 12:00 PM
Last Received: 09/04/14 11:55 AM
Showing Buylines: All Lines

4 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product NEA ADVOCACY GROUP
Estimate# 3498
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln Day Time Program

Len RTG/IMP GRPs/ (000)

Rate Dates Spots/ Week Total Spots

Total Cost

42	M-F	430A-459A	NEWS	30	-	-	\$90.00	09/08-09/12	1	1	\$90.00
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---REPORT TOTALS---

Report Totals: 57 / \$75,200.00

---SALES MONTHLY TOTALS---

Sep2014: 57 / \$75,200.00

Order Totals: 57 / \$75,200.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$123,602.89

---COMPETITIVE COMMENTS---

CABL .00%	UNKN .00%	WASV .00%	WBSC .00%	WGGS .00%
WHNS 4.22%	WLOS 60.84%	WMYA 4.29%	WNEG .00%	WSPA 18.77%
WYCW 1.77%	WYFF 10.11%			

Books [NOV13]
Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10391888 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/04/14 10:51 AM
Last Received: 09/04/14 10:45 AM
Showing Buylines: All Lines

Duplicate 1 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product TV
Estimate# 3498
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

NEA ADVOCACY GROUP

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/4 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	5A-530A	NEWS 13 EARLY EDITION	30	-	-	\$570.00	09/05-09/11	1	1	\$570.00
2	F, M-Th	5A-530A	NEWS 13 EARLY EDITION	30	-	-	\$570.00	09/12-09/18	1	1	\$570.00
3	F, M-Th	530A-6A	NEWS	30	-	-	\$740.00	09/05-09/11 09/12-09/18	1 1	1 1	\$1,480.00
5	F, M-Th	6A-630A	NEWS 13 THIS MORNING	30	-	-	\$1,125.00	09/12-09/18	2	2	\$2,250.00
6	Su	6A-7A	NEWS 13 SUNDAY @ 6	30	-	-	\$225.00	09/07-09/07	1	1	\$225.00
7	Su	6A-7A	NEWS 13 SUNDAY @ 6	30	-	-	\$225.00	09/14-09/14	1	1	\$225.00
8	F, M-Th	630A-7A	NEWS	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00
9	F, M-Th	630A-7A	NEWS	30	-	-	\$1,240.00	09/05-09/11 09/12-09/18	1 1	1 1	\$2,480.00
10	F, M-Th	7A-8A	GOOD MORNING AMERICA	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00

ORDER WORKSHEET

Rep Order# 10391888 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/04/14 10:51 AM
Last Received: 09/04/14 10:45 AM
Showing Buylines: All Lines

Duplicate 2 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product TV
Estimate# 3498
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F, M-Th	7A-8A	GOOD MORNING AMERICA	30	-	-	\$1,240.00	09/05-09/11 09/12-09/18	1 2	1 2	\$3,720.00
13	Su	7A-8A	NEWS 13 SUNDAY @ 7	30	-	-	\$620.00	09/14-09/14	1	1	\$620.00
14	F, M-Th	8A-9A	GMA	30	-	-	\$1,125.00	09/05-09/11	1	1	\$1,125.00
15	F, M-Th	8A-9A	GMA	30	-	-	\$1,125.00	09/12-09/18	2	2	\$2,250.00
16	Su	8A-9A	GMA	30	-	-	\$790.00	09/07-09/07	1	1	\$790.00
17	Su	8A-9A	GMA	30	-	-	\$790.00	09/14-09/14	1	1	\$790.00
18	F, M-Th	12P-1230P	NEWS 13 @ NOON	30	-	-	\$450.00	09/05-09/11	1	1	\$450.00
19	F, M-Th	1230P-1P	NEWS 13 @ NOON	30	-	-	\$510.00	09/05-09/11	1	1	\$510.00
20	F, M-Th	1P-2P	THE CHEW	30	-	-	\$225.00	09/05-09/11	1	1	\$225.00
21	F, M-Th	5P-530P	FIRST NEWS AT 5	30	-	-	\$1,125.00	09/05-09/11	1	1	\$1,125.00
22	F, M-Th	5P-530P	FIRST NEWS AT 5	30	-	-	\$1,125.00	09/05-09/11 09/12-09/18	1 2	1 2	\$3,375.00
23	F, M-Th	530P-6P	NEWS	30	-	-	\$1,240.00	09/05-09/11	1	1	\$1,240.00
24	F, M-Th	530P-6P	NEWS	30	-	-	\$1,240.00	09/12-09/18	2	2	\$2,480.00
25	F, M-Th	6P-7P	NEWS	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
26	F, M-Th	6P-7P	NEWS	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 2	1 2	\$4,725.00

ORDER WORKSHEET

Rep Order# 10391888 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/04/14 10:51 AM
Last Received: 09/04/14 10:45 AM
Showing Buylines: All Lines

Duplicate 3 of 4

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser (6087) POLITICAL ISSUE GROU
Product TV
Estimate# 3498
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/3498
Flight Dates 09/05/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	F, M-Th	7P-730P	WHEEL	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
28	F, M-Th	7P-730P	WHEEL	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 2	1 2	\$4,725.00
29	Su	7P-8P	AMERICA'S FUNNIEST H. VIDEOS (NA ON	30	-	-	\$2,925.00	09/07-09/07	1	1	\$2,925.00
30	Su	7P-8P	AMERICA'S FUNNIEST H. VIDEOS (NA ON	30	-	-	\$3,600.00	09/14-09/14	1	1	\$3,600.00
31	F, M-Th	730P-8P	JEOPARDY	30	-	-	\$1,575.00	09/05-09/11	1	1	\$1,575.00
32	F, M-Th	730P-8P	JEOPARDY	30	-	-	\$1,575.00	09/05-09/11 09/12-09/18	1 1	1 1	\$3,150.00
33	M	8P-10P	DWTS	30	-	-	\$6,750.00	09/08-09/08 09/15-09/15	1 1	1 1	\$13,500.00
35	M-Th	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$1,240.00	09/15-09/18	2	2	\$2,480.00
36	F-Su	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$945.00	09/05-09/07	2	2	\$1,890.00
37	F-Su	11P-1135P	NEWS 13 TONIGHT	30	-	-	\$1,125.00	09/12-09/14	1	1	\$1,125.00
38	F, M-Th	1135P-1235A	JIMMY KIMMEL	30	-	-	\$270.00	09/05-09/11	1	1	\$270.00
39	F, M-Th	1135P-1235A	JIMMY KIMMEL	30	-	-	\$270.00	09/05-09/11 09/12-09/18	1 1	1 1	\$540.00
40	Sa	12P-330P	COLLEGE FOOTBALL	30	-	-	\$2,250.00	09/13-09/13	1	1	\$2,250.00
41	Sa	6A-7A	NEWS	30	-	-	\$225.00	09/13-09/13	1	1	\$225.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman - authorized media buyer
do hereby request station time concerning the following issue:

NEA Advocacy Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: NEA Advocacy Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Thom Tillis, US Senate, 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA Advocacy Fund 1201 16th Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Edwards, Treasurer
Amy Kurtz, NEA Campaigns & Elections
Rick Farfaglia, Senior Campaign Specialist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NEA Advocacy Fund 1201 16th Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Michael Edwards, Treasurer
Amy Kurtz, NEA Campaigns & Elections
Rick Faraglia, Senior Campaign Specialist

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/3/14 Mr. R 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.